

IDEA

WE ARE HIRING!

MARKETING INTERN

We are seeking enthusiastic **Marketing Interns** to gain hands-on experience in branding, digital marketing, and content creation.



Key Responsibilities:

- Assist in planning and executing marketing campaigns.
- Create social media content for Facebook, Instagram, TikTok, LinkedIn, and YouTube.
- Support product photography, videography, and video shoots.
- Help organize events, exhibitions, product launches, and dealer activations.
- Assist with content planning, scripting, and creative brainstorming.
- Conduct market research and competitor analysis.
- Prepare marketing reports, presentations, and promotional materials.
- Stay updated on social media trends and suggest new content ideas.

Requirements:

- Currently pursuing or recently completed a Diploma or Bachelor's Degree in Marketing, Business Management, Digital Marketing, or a related field.
- Good communication and interpersonal skills.
- Familiarity with Canva, Adobe Creative Suite, CapCut, or similar creative tools will be an added advantage.
- Basic understanding of digital marketing and social media platforms.



LOCATION
Peliyagoda,
Sri Lanka



JOIN OUR TEAM
Be a part of a growing
team where creativity
and innovation matter.



GROW WITH US
Opportunities for learning,
growth and career
development

We welcome applications from motivated professionals who are passionate about growth and excellence. Please submit your CV to

 careers@ideaindustries.lk