

# IDEA

## WE ARE HIRING!

### SENIOR GRAPHIC DESIGNER

Seeking a creative **Senior Graphic Designer** to develop impactful branding, marketing, and digital campaign visuals.



#### **Key Responsibilities:**

- Design high-quality creative materials for digital, print, and outdoor advertising.
- Create social media content, campaign visuals, product promotions, and branding assets across major platforms (Facebook, Instagram, TikTok, LinkedIn, YouTube).
- Support photography, videography, and creative campaign production.
- Edit videos, motion graphics, and short-form digital content.
- Collaborate with marketing team on campaigns, brand activations, and content planning.
- Maintain consistent brand identity across all materials.
- Stay updated with design trends, AI tools, and social media formats.
- Coordinate with printers, production teams, and external partners for quality output.

#### **Requirements:**

- Diploma or Bachelor's Degree in Graphic Design, Multimedia, Visual Communication, Fine Arts, or a related field.
- Minimum 3-5 years of professional experience in graphic design or visual communications.
- Advanced proficiency in Adobe Photoshop, Illustrator, Canva, InDesign, Premiere Pro, After Effects, and other relevant creative software.
- Strong knowledge of photography, videography, and video editing.
- Experience creating content optimized for Facebook, Instagram, TikTok, YouTube, LinkedIn, and other digital platforms.
- A strong portfolio demonstrating branding, print, digital design, and multimedia projects.
- Excellent creativity, communication, and project management skills.



**LOCATION**  
Peliyagoda,  
Sri Lanka



**JOIN OUR TEAM**  
Be a part of a growing  
team where creativity  
and innovation matter.



**GROW WITH US**  
Opportunities for learning,  
growth and career  
development

We welcome applications from motivated professionals who are passionate about growth and excellence. Please submit your CV and Portfolio to

 [careers@ideaindustries.lk](mailto:careers@ideaindustries.lk)